



madison auer

creative . blogger . photographer

@madauer
madison.auer@sju.edu
madisonauer.com

CONTACT

Madison Elaine Auer

Permanent address

106 Rosewood Avenue
Catonsville, MD 21228

School address

6100 City Avenue
The Point at City Line, apt. 1410
Philadelphia, PA 19131

443.938.1429

EDUCATION

Saint Joseph's University, Philadelphia | 2020

Bachelor of Arts in Communication Studies / Art
Minor

GPA: 3.89 / 4.0

Mount de Sales Academy, Catonsville | 2016

High School Diploma

SKILLS

ILLUSTRATOR



INDESIGN



CANON T6i REBEL



WORDPRESS



PHOTOSHOP



WORK EXPERIENCE

Mount de Sales Academy | Catonsville, MD | Jun 2017 - Aug 2017, Jun 2018 - Aug 2018, Jun 2019 - Aug 2019

Communications Intern

- Write articles for the View from the Cupola (publication: Graduation 2017, 2018 & 2019)
- Create and schedule content to post on the Mount de Sales Facebook, Instagram and Twitter
- Hosted "Thursday Takeovers" via Instagram Stories to showcase Mount de Sales Academy

Indigo Octopus | Fenwick, DE | May 2018 - Aug 2018, May 2019 - Aug 2019

Communications and Marketing Intern

- Create weekly email advertisements, Instagram story graphics, IGTV content, and other creative design assets in order to promote the clothing and overall brand of Indigo Octopus
- Generate product descriptions for new product releases on shop website and maintain Pinterest mood boards to connect with customers outside of the shop
- Pitch ideas for decor, food, music, fashion, and overall entertainment for in-store events through mood board creation, imagery, and creative copy

Saxbys | Philadelphia, PA | Sep 2018 - present

Barista and Brand Ambassador

- Barista and host at Saxbys Cafe Saint Joseph's University
- Generate content for Saxbys, especially through monthly promotional items

COMMUNICATION STUDIES EXPERIENCE

Saint Joseph's University | Philadelphia, PA | Jan 2019 - May 2019

Beautiful Social Research Collaborative - Foley Fellow

- Serve as project manager for group of students that work with non-profit partners by facilitating group work, scheduling meetings with clients, and resolving any group conflicts
- Serve as mediator between client and group of students to ensure any needs or concerns are met
- Assist in class readings and discussions

PUBLICATIONS

Personal blog - madisonauer.com/blog | 2016 - present

Personal website - madisonauer.com | 2016 - present

Mount de Sales Academy [View from the Cupola](#)
(Graduation publication) | 2019, 2018, 2017