

madison auer

creative . blogger . photographer

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CONTACT

Madison Auer

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EDUCATION

Saint Joseph's University, Philadelphia | 2020

Bachelor of Arts in Communication Studies /
Art Minor

GPA: 3.84 / 4.0

Mount de Sales Academy, Catonsville | 2016

High School Diploma

SKILLS

ILLUSTRATOR



INDESIGN



CANON T6i REBEL



WORDPRESS



EXPRESSION ENGINE



WORK EXPERIENCE

Mount de Sales Academy | Catonsville, MD | Jun 2017 - Aug 2017

Communications Intern

- Wrote several articles for the View from the Cupola (publication: Graduation 2017)
- Updated the Mount de Sales website through Expression Engine
- Hosted "Thursday Takeovers" via Instagram Stories to showcase Mount de Sales Academy
- Posted content to the Mount de Sales Facebook and Instagram accounts

Saint Joseph's University | Philadelphia | Jan 2017 - Jul 2017

The Hawk News Social Media Assistant Manager

- Attended production night, staff meeting, and editorial throughout the week
- Promoted and advertised featured stories from the Hawk newspaper on various social media accounts
- Photographed various school events and activities, including the men's and women's basketball games

COMMUNICATION STUDIES EXPERIENCE

Saint Joseph's University | Philadelphia | Aug 2017 - Dec 2017

Beautiful Social Research Collaborative - Student Consultant

- Collaborated with Ubuntu Philadelphia, a nonprofit organization focused on restorative justice
- Conducted interviews and created promotional videos for Ubuntu
- Strengthened skillset in Premiere Pro and iMovie
- Integrated best interview tactics and creative storytelling into project design and deliverables

PUBLICATIONS

College Fashionista Style Guru | August 2017 - present

Four Floors Up blog – madisonauer.com | 2016 - present

Mount de Sales Academy View from the Cupola
(Graduation publication) | 2017

Mount de Sales Academy yearbook | 2016